

Prodigy

2015-2016



NITTE

The News Bulletin of Dr. Nitte Shankara Adyanthaya Memorial First Grade College, Nitte

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Dhiyo Yo Nah Prachodayath

From Principal's Desk...



Extraordinary scenes of devastation in Chennai this month, as the capital of Tamil Nadu is really heartbreaking. Nature will have its say. The best we can do is to help them in any way possible and the least we can do is to pray for

them. Let god give them sufficient strength and courage to withstand the losses incurred and let us hope that all their lives return to normal at the earliest. Yesterday is history, tomorrow is a mystery, today is a gift of God, which is why we call it the present. Let us live in it, not mourning about the past nor fantasizing the future but living this day to its fullest.

It is a pleasure to note that the NAAC Peer Team is visiting our College for the 3rd Cycle of Accreditation in this month. The College is eagerly awaiting the peer team visitation. This is an opportunity for the institution to reinvent itself to the changing social scenario.

I am thankful to all the members of the Editorial Board for their help in bringing out this news letter.

I wish everyone a Happy Christmas and Happy New Year.

Dr. Veena B.K.
Principal

Orientation Programme :

A three day bridge course and orientation program was conducted from 15th to 17th June 2015 for the first year students. Prof. Shalini Sharma, Head, Department of Counseling, NMAM Institute of Technology, Nitte inaugurated the programme and spoke on 'Adolescence Psychology'. Mr. Joy Elvine Martis, Assistant Professor, Dept. of Humanities, NMAMIT highlighted the issues concerning 'Students' Etiquettes'.

On the second day of the program Mr. Vishwanath, Assistant Professor, Dept. of Humanities, NMAMIT spoke on 'The Importance of Soft Skills' and Dr. Sharada Prabhu, Professor, Dept. of Physics, NMAMIT spoke on the topic 'Nurture for

Future'. In the afternoon session, Dr. C. Vaman Rao, Head, Department of Bio-Technology, NMAMIT delivered a talk on the topic 'Social Responsibilities'.

On the final day, Dr. Sudhir M., Professor, JKSH Institute of Management, Nitte on the topic 'Personal Excellence', Mr. Gopalakrishna Bhat, Thrisha Classes, Udipi dealt with 'Orientation for Chartered Accountants'. The post lunch session included talk on 'Mindfulness for Outstanding Performance' by Dr. Sudhir Raj, Professor, JKSHIM, Nitte and on 'Swaraksha-Self Defence training to girls' by Mr. Karthik S. Kateel, Martial Arts, Kinnigoli, and senior students about the campus facilities to the freshers.

Students' Council Inauguration:

The Students' Council Inauguration was held on 14th July 2015 at Sadananda Auditorium. The chief guest for the function was Dr. Anil Ronald Fernandes, Deputy News Editor,



Deccan Herald, Mangaluru. Dr. Veena B.K., Principal welcomed the gathering and handed over the College Flag to the Students' Council Secretary Mr. Sayyed Akmum as a symbol of shouldering the responsibilities of student activities of the current year. The Secretary read out the proposed activities for the academic year. Students' Council Director Dr. Yashoda R Udupa introduced the various secretaries and class representatives to the audience followed by an oath taking ceremony by the Council members. Dr. Anil Ronald Fernandes addressing the gathering spoke about the importance of student's participation in co-curricular activities which results in the overall personality development of the students. Students' Council Director proposed the vote of thanks. The formal function was followed by a talent show by the students.

AURORA Inter-Class Fest:

The Students' Council of the College organized "AURORA", an Inter-Class Fest on 17th August 2015. The fest was inaugurated by Dr. Srinath Shetty, Head, Department of Civil Engineering, NMAMIT. Dr. Veena B.K., Principal, Dr. Yashoda R Udupa, Students' Council Director and Mr. Sayyed Akmum,

Students' Council Secretary were present on the occasion. AURORA 2015-16 had 14 events, including individual events and group events. There were various events like Best manager, Marketing, Finance, HR, Cyber Quest, Rangoli, Group Dance, Mock Press, Roadies, Song Enactment, and Pencil Sketch.

In the valedictory function, the chief guest Dr. Nagesh Prabhu, Head, Department of Electrical and Electronics, NMAMIT. The chief guest distributed the prizes to winners of various events. The runners up were final year B.Com (A) and the overall championship was bagged by the students of final year B.Com (B).

N-IGMA PU Fest:

The Students' Council organized 'N-IGMA Pre University Level Fest' on 10th September 2015 at Sambrama Auditorium. The function was inaugurated by Mr. Ramesh Babu, Manager, Syndicate Bank, Nitte. Principal Dr. Veena B.K, Students' Council Director Dr. Yashoda R Udupa, Students' Council Secretary Mr. Sayed Akum and N-IGMA PU Fest in-charge Mr. Kishor Rao were also present.

Seven colleges participated in the fest. Events in the fest were Quiz, JAM, Abstract Product Selling, Creative Writing, Science Collage, Mock Press, Flower Arrangement, Treasure Hunt, Variety Show and Science Turn Coat.

The chief guest for the valedictory function was Mr. Vishnu Bhat K, Principal, Hindu PU College, Shirva who distributed prizes to winners of various events. The runners up of the event were the students of Milagres PU College, Kallianpura and the overall champions of N-IGMA PU Fest 2015 were bagged by DR. NSAM PU College, Mangaluru.

Charity: Help the Needy:

On the eve of 'N-IGMA PU Fest' held on 10th September 2015, an interesting 'Abstract Product Selling' event, in which event participants were given a task to sell the products and collect the sum. The amount collected through this event was Rs3000 and the same was donated to the Charity Box and Soldier Welfare Fund equally on 16th September 2015.

Book Day:

The College celebrated "Book Day" on 7th October 2015 in the college library. Varieties of books were displayed the entire day. Students were invited to visit the library to know about the books and resources available in the library. On request of the students, the exhibition was extended to 8th October 2015.



Books were displayed on "General Subject Matters" which included Management, Soft skills, Literature, General Knowledge, Achievers, Great personalities, Environment, History, Health/Food, Fiction-English Novels, Kannada Novels, Poetry and such other. The purpose of this 'Book Day' was to bring awareness among the students about the library's learning resources.

3D Educational Movie:

The 'Fine Arts Association' of the college had organized a "3D Educational Movie" on 27th July 2015 at the Sambrama Auditorium. It was an educational film on 'Space Station' with 3D technology, created by National Science foundation, NASA and National Geography film. The movie was screened in three different sessions.

Commemoration of the International Day against Drug Abuse and Illicit Trafficking:

To commemorate the International Day against Drug Abuse and Illicit Trafficking, a talk was organised on 30th June 2015 in Sambhrama Auditorium. Sri. Annamalai.K, Superintendent of Police, Udupi District enlightened the students on the pitfalls of drug abuse. He also mentioned about awareness that has to be created among them regarding the relevance of drug abuse and its ill effects and he also spoke on illicit trafficking and different areas of concern. The talk comprised of a discussion of current issues, their causal effect analysis and preventive measures. The discussion proved to be a practical session, where Sri Annamalai was kind enough to demonstrate a test call to the police control room by dialing 100. The talk was followed by a sweeping brainstorming interactive session, where Sri Annamalai enthusiastically answered the keen intricate questions probed by the students. Sri. Annamalai concluding the session advised the students to say 'no to drugs' and to come forward to build a healthy society.



The event was presided over by Sri. A Yogeesh Hegde, Registrar, NET Campus, Nitte. Dr. Veena B K., Principal welcomed the gathering and Mr. Ramesh M, Student Welfare Officer proposed the vote of thanks. The active participation of lecturers and the students was commendable.

Parent - Teachers' Meet:

"Parents must commune with the child and spend time with them to understand and respond to them", said Dr. Virupaksha Devarmane, Psychiatrist, A. V. Baliga Memorial hospital, Udupi. He was addressing the gathering as the chief guest and speaker in the PTA meeting of the present academic year held on 11th September 2015. The program was presided over by Mr. Prabhakar Shetty, President, Parent-Teachers' Association. Dr. Veena B.K, Principal, Mr. Ramesh M, Student Welfare Officer, the members of the teaching staff and parents were present on this occasion.

Dr. Venna B K enlightened the purpose of the meeting in her introductory note and stressed the need for effective monitoring of a student for the better future. Dr. Jayshree Shetty, Head, Department of Commerce and Management proposed the vote of thanks. Ms. Shwetha, Lecturer in English compered the programme.

Association Activities:

Commerce association:

- Conducted "JAM" on 26th August 2015. Many students participated in this event. First place was bagged by Prasudha Shetty II B.Com (A) and second prize was secured by Prem Mendonca II B.Sc.
- A Business quiz competition was held on 23rd September 2015. The first place was bagged by Evans Rego and Dheeraj Kini I B.Com (A) and the second place was shared by Tilak Kini and Mohammed Tahir III B.Com (A) and Ashwitha Shetty and Yashwitha Shetty I B.Com (B).

Management Association:

- Conducted a guest lecture on 'All Can Win' on 28th August 2015. The guest speaker was Mr. Mohan Prabhu, Lecturer, NRAM Polytechnic, Nitte.
- The association organised a collage competition on the topic 'Human Effect on Environment' on 28th September 2015. Winners of this competition were: 1st place- Nisha and Lakshmi I B.Com(A) and 2nd place- Riya and Shravyashree I B.Com(B).

Science Association:

- Guest lecture on the topic "Career Opportunities in Computer Science" by Prof. Hemanth Kumar, Assistant Professor, Department of Computer Science, NMAMIT, Nitte was conducted.
- Science quiz was held on 29th September 2015 in which 13 teams participated. Rakshith and Gautam II B.Sc won the 1st place while Priya and Vismitha II B.Sc secured 2nd second place.

Human Rights Cell:

- Conducted a guest lecture on, 'Child Labour and Juvenile Justice', by Advocate Mr.Sarvajna Thantri, Belman.
- Essay competition on the topic "Women's Rights in India" was conducted on 14th September 2015. Winners of this event are: 1st place: Christina Shilpa II B.Com (B), 2nd place: PriyaMendonca II B.Sc, 3rd place: Bhagyashree II B.Sc.

Training and Placement Cell:

- The Cell organized a two day 'Leadership Training Camp' jointly organized with Forum of Free Enterprise Mumbai on 5th and 6th September 2015. The resource persons were Mr. Rajiv Luv and Mr. Satish Kamath., Mumbai.
- Guest lecture on 'Career Opportunities after Graduation' was held on 9th July 2015. Mr. Ashith, Assistant Manager, TIME Institute, Mangaluru was the resource person.
- On 1st October 2015, a guest lecture was conducted on 'Career Opportunities in Defence Sector'. Lt. Rajneesh Siddhi L.R was the resource person.

Debating and Quiz Association:

- A memory test was held on 27th July 2015. 1st prize:

Yashwitha Shetty and Ashwitha Shetty I B.com (B), 2nd prize -Loyn Pereira and Abdul Mounin III B.Com (A), Sushma and Shreya I B.Com (B).

- All India Essay Writing Competition was conducted by Sri Rama Chandra Mission on the topic "The man who has no inner life is a slave to his surroundings- Henri Frederic". Seven students participated in this competition.
- Organized a guest lecture on 14th September 2015 by Mr. Mohan Poojary, Assistant Professor, Dept. of Mechanical Engineering, NMAMIT on the topic "Corporate World".
- Organized the "51st A D Shroff Elocution Competition" sponsored by the Forum of Free Enterprise, Mumbai on 15th September 2015.

Literary and Wall Magazine Association:

- The association organized a guest lecture on "Sahitya mattu Samskruthi preethi" on 21st August 2015. Dr. Vasanth Kumar Perla, Assistant Station Director, All India Radio, Mangaluru was the guest speaker.
- An inter class wall magazine competition was held throughout the semester.
- An essay competition was held during the semester to bring out the writing talent of the students. The students could choose English, Hindi or Kannada each having its own topics. The selected essays would be published in the college magazine "Vaibhava".
- Short story and poetry competition was held on 23rd September 2015. Winners were: Poetry 1st place: Nishmitha III B.Com (B) Kannada, Christina Shilpa II B.Com (B) English. Short story 1st place: Ankitha III B.Com (B) Kannada, 2nd place: Einstein Rego II B.Com (B).

Women's Anti-Harassment Cell:

- Documentation of one "Female Person" - 1st prize: I B.Com (B), 2nd prize: I B.Com (A), 3rd prize: II B.Sc.
- Pookalam- Floral Rangoli Competition - 1st prize: Freeda and Mamatha II B.Com(A), 2nd prize: Vaishnavi and Swathi II B.Com (B), 3rd prize: Deeksha and Amrita II B.Com 'A'.

NSS ACTIVITIES:

- Activities of the NSS unit was inaugurated by Prof. Gopal. K, Dhavala College, Moodbidri on 17th July 2015.
- International Yoga Day was celebrated in 21st June 2015 in which 50 students participated. Tahshildar, Karkala Municipality was the resource person.
- NSS units organized a street play at Belman on 26th September 2015 to create an awareness about organ donation in association with A J Hospital, Mangalore.



Sports Success:

- Inter-College University Hockey Tournament for women was held at Murnal First Grade College, Madikeri on 14th September 2015. The College team were the Runners-up of the tournament.
- Sangeetha, III B.Com (B) and Jyothi Shetty, II BBM of our college have been selected for the University Hockey Women's team.
- Ashwini Shenoy, III BBM and Lois Margarate Shatananda, III B.Com (A) represented the University Basketball Women's team.
- Sandesh Shetty III B.Com (B), Tilak Kini III B.Com (A) and Inzamammul Haq I B.Com (A) are selected for the University Basket Ball Men's team.
- Sudarshan from 1st BBM secured 2nd place in Amateur State level Hammer Throw competition. He also won 1st place in the South zone University Hammer Throw competition held on August 2015.
- Nayan of 1st BBM secured 1st place in the Amateur State level Pole-vault competition held on August 2015.
- Sachin of 1st BCOM (B) won 3rd place in the Amateur State level 800 mts relay held on August 2015.



Inter-Class Sports Competitions:

MEN

- **Football:** Winners -II BCom (A), Runners- II BCom (B)
- **Volley-ball:** Winners -III BCom (B), Runners -II BCom (B)
- **Kabaddi :** Winners -III BBM , Runners -II BCom (A)

WOMEN

- **Volley-ball:** Winners - I BCom (A), Runners - I BCom (B)

Students Achievements

Mrs. Amitha,

Lecturer, Department of Commerce and Management

- Participated in the 7 day training program organized by ETI, KSOU, Mysore, from 18th to 24th August 2015 for the NSS program officers.
- Participated in the South Zone, Pre-RD selection camp as contingent leader of Karnataka, held at KSOU Mysore from 20 September 2015 to 30 September 2015.

- Participated in a seminar on, "Swacch Bharath", organized by Ramakrishna Mission, Mangaluru on 4th October 2015.

Mrs. Manukumari MS,

Lecturer, Department of Commerce and Management

- Participated in the "Rover Ranger Workshop" at Mangalore University on 3rd September 2015 organized by the Bharath Scouts and Guides, Dakshina Kannada, Mangaluru.

Mr. Vignesh Shenoy B,

Lecturer, Department of Commerce and Management

- Delivered two live programs, on the topic 'Future of Indian cricket' and "Probable Indian Cricket Squad for T20 World Cup 2016" in Spandana News channel.
- Has been selected as the 'President Elect', for Rotary Club Belman, for the year 2015-16. He is the president of Belman Sports Club (R), Belman.

Ms. Swathi P K,

Lecturer, Department of Commerce and Management

- Participated in the interstate teachers' competition (music), held at St Agnes College Mangaluru on the occasion of teachers' day.
- Attended a conference at Ramakrishna Mutt, Mangaluru on the occasion of centenary celebration of Swami Vivekananda's Chicago Speech.
- Appeared for Music Pre-Vidwath Examination, conducted by the Karnataka Secondary Education Board.

Mrs. Shwetha,

Lecturer in English, Department of Languages

- Participated in a one day workshop on the revised syllabus of II B. Com and II B. Sc at Besant Women's College, Mangaluru.

Ms. Artha Perla,

Lecturer in English, Department of Languages

- Participated in one day workshop on the revised syllabus of II B. Com and II B. Sc at Besant Women's College, Mangaluru.
- Attended and represented the college in the Android App inauguration of IBPS and other competitive examination study material at St Agnes College, Mangaluru.
- Attended a conference at Ramakrishna Mutt, Mangaluru on the occasion of centenary celebration of Swami Vivekananda's Chicago Speech.
- Participated in a two day National Seminar on "Literature at the Crossroads: Millennial Challenges", held at St Aloysius College, Mangaluru on 30th November and 1st December 2015.
- Appeared for Dance Final-Vidwath Examination, conducted by the Karnataka Secondary Education Board.

THE EDITORIAL BOARD:

Chief Editor : Dr. Veena B. K.
Staff Editor : Ms. ArthaPerla and Mrs. Shwetha
Student Secretary : Ms. Shetty Ashmitha III BBM

Members :
Ms. Neethu Joseph, III BCom (B)
Ms. Lois MargrateShatananda, III BCom (A)